

# Newsletter

Issue 1 January 2009



**Mum's The Boss!**

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## New name, new venue - same fabulous group!

We're so excited to launch our brand new name and logo for the networking group - **Mum's The Boss!** As soon as we started the group last summer we knew we had stumbled onto something good, and we soon realised that we needed more than the odd advert on Netmums to maintain the momentum and attract new members. After speaking to several agencies about possible funding we decided to take the plunge and launch ourselves independently. And Mum's The Boss was born!

Another important part of our relaunch was finding a permanent (reliable!) venue and we are pleased to say we have found a new home at **Cauldwell Community Centre** in Bedford. The venue is suitable for both our meeting needs and those of the creche, and is big enough to accommodate us as we grow. We also have the added benefit of tea and coffee making facilities - something that was definitely lacking at the Children's Centres!

So thanks to everyone who has been with us since the very start - and here's looking forward to the group growing in members and in status!



## Mum's The Boss on the web

And as if that weren't enough, we now have our very own website - [www.mumstheboss.co.uk](http://www.mumstheboss.co.uk) - and dedicated email address - [info@mumstheboss.co.uk](mailto:info@mumstheboss.co.uk)

The website will be used to advertise our meetings and will also provide a place for everyone to advertise their businesses. It is then our job to promote the website far and wide to get the biggest possible audience for everyone. We already have lots of avenues to promote the site - but your thoughts and ideas are always welcome.

[www.mumstheboss.co.uk](http://www.mumstheboss.co.uk)

## Meeting report - January

Members were a little thin on the ground in January, but this is quite understandable so soon after the madness of Christmas and New Year. We met at Cherry Trees, only to find that we had not been allocated a room - so some improvisation was called for and the reception area was turned into a temporary meeting area for us and our guests!

At January's meeting Sharon Kennard and Sue Munn from the Bedfordshire Chamber of Commerce came along to speak about the benefits of membership and the range of services the Chamber has to offer. As well as organising training and networking events, the Chamber offers a range of advice for businesses including funding, legal, HR and Health & Safety as well as a variety of opportunities for advertising and PR. They also produce an annual directory containing all members' details, many of whom offer special terms or discounts to other members. The Chamber can provide free business advice if you apply for a voucher through Business Link.

Sharon and Sue left us with a box of literature and diaries which we will bring along to our next meeting, and you can then help yourselves. They were also generous enough to offer members of our group a reduced membership rate of £12 per month. Further details on membership of the Chamber can be found at [www.chamber-business.com](http://www.chamber-business.com).

## International Women's Day

19th March 2009 is International Women's Day and to mark this occasion Bedfordshire Business Women are holding an event at the Sculpture Gallery, Woburn where there will be networking opportunities, exhibitions and guest speakers.

From 10.30-11.45 they are holding a Coffee Morning Networking Event, for which tickets cost £10. For more information, or to book tickets, please see [www.beds-businesswomen.org](http://www.beds-businesswomen.org)

## Your networking group needs YOU!

Now it's our turn to ask for your help! Having seen our new look and having browsed the website we hope you like what you see. If you do have any feedback or suggestions for things we could include on the website, topics you would like to cover at meetings, or maybe suggestions for speakers, then drop us a line at [info@mumstheboss.co.uk](mailto:info@mumstheboss.co.uk)

The other thing we need you to do is help us **spread the word** about Mum's The Boss. If you have any friends, neighbours or relatives who would benefit from coming along then please tell them about the group. Or if you have any contacts within organisations who might be willing to help promote our group - or provide sponsorship or speakers - then please let us know so we can contact them.

The more publicity the group gets the more people will get to hear about our businesses - and that way we can make 2009 a great year for ourselves and our families!

### Next Meeting

Thursday 12th February - 10.00-12.00  
Cauldwell Community Centre, Althorpe St, Bedford, MK42 9HF  
Speaker: Margaret Duggan founder of De Montfort Healthy Living

**Please contact us as soon as possible if you require a place for your child in the creche.**