



Mum's
THE BOSS
Supporting Mums in Business

Advertising Booking Form

Your Details

Name:

Address:

Contact Tel. No:

Business name:

Email:

Website:

Advert Requirements

- **Premium Rates**

I would like a Premium rate advert starting from _____ (month) until _____ @ £10 per month

- **Regular rates**

I would like a regular rate advert from _____ (month) to _____ (month) @ £25 per quarter or £75 for a full calendar year. I would like to be listed in _____ (category)

- **Extra category**

I would like my advert to appear in the following extra categories _____ @£5 per month extra

Artwork can be prepared for you if required at a small additional cost – please email direct for details info@mumstheboss.co.uk

For Members of Mum's The Boss who are entitled to a discount this will be shown on your invoice.

I have read and agree to all the Terms and Conditions of advertising.

Signed _____ Date _____

Please complete, sign and return to Mum's The Boss, 38 Mill Street, Bedford MK40 3HD, or email back to us at info@mumstheboss.co.uk

You will receive an email confirmation and invoice for payment. Payment can be made by cheque or bank transfer.

General Terms and Conditions of Advertising

1. Signing and returning the booking form is acceptance of these Terms and Conditions
2. You will receive email confirmation that we have received your booking form, and you will then receive an invoice from us for payment. Booking will not be final until payment has been cleared by the bank.
3. All advertising is paid for in advance.
4. An advertiser may cancel or withdraw their advert at any time but will not be refunded any money.
5. All contents of advertisements are subject to Mum's The Boss's approval. The Mum's The Boss reserves the right to reject any advertisement.
6. The advertiser will be notified by Mum's The Boss when their advert has been added to the website.
7. Premium space is limited and will be allocated on a first come first serve basis.
8. Current advertisers will be given chance to renew advertising at the end of the period before their space is offered to other people.
9. It is the responsibility of the advertiser to ensure all details are correct on any artwork or information submitted, including URL links from the advert.
10. The advertiser must inform Mum's the Boss of any errors or corrections as soon as possible.
11. The advertiser accepts full responsibility for their advertisement compiling with all necessary standards, and not infringing on any third party and their intellectual property rights.
12. The advertiser accepts full responsibility for any contract between themselves and customers for sale of goods and services.
13. Mum's The Boss will not take any responsibility for the contents of any advertising, or be liable for any action resulting from it.
14. Mum's The Boss makes no guarantees or accepts any responsibility for the amount of traffic that may result from the feature or advertising.
15. Mum's The Boss reserve the right to make alterations to the layout of their website without prior notice to the advertiser.
16. Mum's The Boss takes no responsibility for the website being off line or affected by server problems which are beyond our control.
17. Mum's The Boss reserves the right to make changes to these Terms and Conditions. Advertisers will be informed if this happens.